

## Take Plenty of Kodak Film

Gay little yellow film cartons—just what you need to get more out of your week-ends, your holidays and your life.

Just point and press-have all the fun of snapping.

Kodak Film will take care of the rest. It has plenty of speed in reserve and is not particular about exact exposure. And it keeps hundreds of good Australians at work—has done for over twenty years.

Every week-end take a film in your camera and another in your pocket. There's nothing more annoying than to run short of film when there are pictures all around you.



# **DEVELOPING & PRINTING**

## FILMS, FILM PACKS, CUT FILM AND GLASS PLATES

				Print	ing.
and the same	Otan of Nam		Developing.	Per Doz.	Per Doz.
Film	Size of Neg.			Unmounted.	Mounted
14 41111/12	17 319 411945-01				
127	2½ x 1½ V.P.K., No. 0 Brownie Per	o. President	s. d.	s. d. 1 6	s. d. 3 0
117		8 Exposures 6 Exposures		2 0	3 6
102		12 Exposures	1 0	1 6	3 0
120	31 x 24 or No. 2 Brownie, No. 1 Pocket Kodak,	to seaposures.	10.0	A	10. 1700
-	No. 1 Pocket Kodak Special, etc Per	6 Exposures	1 0	2 6	5 0
116	44 x 2½ or No. 2A Brownie, No. 1A Pocket	o magnitudes.			
	Kodak, No. 1A Kodak, Series III, etc. Per	12 Exposures	. 2 0	U	3 6
101	3½ x 3½ or No. 2 sulls-Eye, etc Per	12 Exposures		0	5 7 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
		6 Double Ex.	4 20	. 0	7 6
124	44 x 34 or No. 3 Brownie Per		- 0	3 0	5 6
118	41 x 31 or No. 3 Andak, Series III, etc Per		7. 21	3 0	5 6
130	44 x 24 or No. 2C Pocket Kodak, etc Per	6 Exposures	- 5 1	5 6	6 6
100		10 Exposures	13	1771 1771	
103		12 Exposures	2 6	3 6 7 6	6 6
122	12 x 31 or No. 4 Panoram Per	4 Exposures	2 6	7 6	11 0
144	5½ x 3½ or No. 3A Pocket Kodak Per	6 Exposures	I 6	3 6	2.2
	No. 3A Folding Brownie, No. 3A Kodak Junr., etc. Per	to Passesses	0 6	3 6	6 6
		10 Exposures 3 Exposures	1 61		
	No. 24 December Fadale	5 Exposures	2 61	7 6	11 0
126	61 x 41 or No. 4A Folding Kodak Per	6 Exposures	1 6	4 0	7 6
115		12 Exposures	3 6	5 0	7 6
105	7 x 24 or No. 1 Panoram Kodak Per	6 Exposures	2 0	5 0	7 6
	31 x 21 or No. 1 Folding Pocket Kodak Per	6 Exposures	1 0	2 6	5 0
125	or No. 2 Stereo Brownie Per	5 Exposures	. 2 6	4 0 5 0 5 0 2 6 5 0 2 6 3 0	5 0 7 6 5 0 5 6
		12 Exposures	. 2 0	2 6	5 0
	31 x 41 plates, film packs or cut film Per	12 Exposures	2 0	3 0	5 6
	5 x 4 plates, film packs or cut film Per	12 Exposures	2 6	3 6	6 6
		12 Exposures	3 0	3 6	6 6
	6 x 4 plates, film packs or cut film Per	12 Exposures	3 0	5 0	8 6

Prints on Velox or Nepera Gaslight Papers, Pearl or Star Bromide Papers.

Sepia Toning of Prints is extra.

## POST CARDS PRINTED FROM POST-CARD NEGATIVES.

Single Cards . . . . 4d. each; 3/6 per doz. Sepia Toned . . . . 6d. each; 5/3 per doz. Special quotations for large quantities.

NOTE.—All packets containing films or plates sent to us should have the name and address of the sender legibly written on the outside. Gummed labels will be supplied on request already addressed to us with a place for the name, etc., of the sender. Plates should be carefully packed to avoid any risk of breakage.

# KODAK ENLARGEMENTS

These fascinating and beautiful photographs are within the reach of everyone, the cost of an enlargement being trifling compared with the real satisfaction you get when you see one of your little snapshots turned into a big and

impressive picture.

For the album, for framing, for gift purposes, for wall decoration—the enlargement is certainly the modern idea. Bring along your negatives and let us select those most suitable. In enlarging it is a simple matter to concentrate upon the main part of the picture and to trim off an out-of-focus foreground, etc.

Kodak Enlargements are either black and white or sepiatoned on glossy, matt, rough or velvet surfaces, to your laste.

HANCE

Size of		Black and		Sepia T	oned.
Enlargements.			Mntd.	Unmted.	Matd.
64 x 44in.	***		2/6	2/9	3/6
89 x 69in.	10	12	3/=	3/6	4/3
10 x 8 in.		2/9	- 6	4/-	5/9
12 x 10 in.		3/6	100	5/3	6/9
15 x 12 in.	100	4/9	616	7/-	8/9
18 x 15 in.		6/6	31-	10/-	12/6
20 x 16 in.	-	7/-	10/-	10/6	13/6
23 x 17 in.		7/6	13/6	11/3	17/9
25 x 21 in-	16.0	8/6	14/-	12/9	18/3
30 x 22 in.	-	12/-	18/-	18/-	24/-
30 x 25 in.		16/-	24/-	24/-	32/-
36 x 28 in.		21/-	37/-	31/6	47/6
40 x 30 in.	-0.16	27/6		41/-	

Afterwards we will mount, frame or tint them to your instructions. The coloring of an enlargement usually adds immensely to its beauty and is strongly recommended. Definite quotations on request.

Sometimes a small amount of retouching is necessary, on either the negative or the enlargement, to give the best possible result. In such cases a small nominal charge is made to cover the cost of such work or a definite quotation will be made on request.

### POST CARD ENLARGEMENTS

From Vest Pocket Kodak or other similar-sized negatives, such as No. 0 Brownie, No. 2 Brownie, etc.

Black and White ... 9d. each; 7/6 per doz. (From one or two negatives only—if more than this, 9s. per doz.)

Sepia Toned .. .. 1/2 each: 11/3 per doz.

## MOUNTING PRINTS AND ENLARGEMENTS, FRAMING, AND MOUNTING IN ALBUMS

A section where a high degree of artistic taste is essential and one where our organisation has always been most successful.

If you entrust us with this work you are assured of results that will delight both you and your friends.

## DE LUXE PRINTS & ENLARGEMENTS

The Kodak "De Luxe" system of Printing and Enlarging is something rather new and exclusive that gives a touch of style wherever it is employed.

As verbal description is inadequate, we would request the opportunity of submitting specimens. Prices are slightly in advance of those for regular work, but the results are incomparably superior.

#### "DE LUXE" CONTACT PRINTS

2½in. x 3½in. or 2½in. x 4½in. Each. Half-dozen, Dozen. Black and White . . . 9d. 4/- 7/6 Sepia Toned . . . . 1/- 5/6 19/-

"De Luxe" contact prints are also supplied in special folders, with the word "Greetings" embossed in red on the cover, and with envelopes to match, with smart modernistic lining paper. Price: 3d. each print, additional.

#### "DE LUXE" ENLARGEMENTS

When the "De Luxe" process is applied to the enlarge-

ment, results are naturally even finer than they are with contact prints.

Special features are the wide margins and the deep plate marking which so enhance your picture.

Size.				"De Luxe" Black and White.	"De Luxe" Sepia.
6-inch	10	-		4/-	5/6
8-inch	1.0			5/-	6/9
10-inch			2.4	. 6/6	8/9
12-inch				- 7/6	10/-
15-inch				. 9/6	12/9

## "DE LUXE" ENLARGEMENTS FROM CINE-KODAK

\*Kodak has perfected a method of enlarging from these tiny frames, successfully reducing "grain" to a minimum. Black & White Sepia in Special in Special

	Black & Whit	te Sepia	Folder	Folder
Size.	Unmted.	Unmted.	Mount.	Mount.
31 x 41ins.	2/3	2/9	3/-	4/-



# What it means—

Every print we make—every enlargement—every piece of photographic work is really and truly a Kodak Product. Behind it stands the world-wide Kodak organisation and all its unequalled photographic knowledge and experience.

Every print has the benefit of the whole of our resources, the latest of equipment, the finest of sensitive and chemical material, the most expert workmanship.

Every Kodak Print is marked on the back "Kodak Print"—and these words are a real guarantee of quality and permanence.

## KODAK (Aust.) PTY LTD.

The Salon, 379 George Street	SYDNEY
"The Block," 284 Collins Street	MELBOURNE
250-252 Oucen Street	BRISBANE
37 Rundle Street	ADELAIDE
662 Hay Street	PERTH
Kodak House, 45 Elizabeth Street	HOBART
Flinders Street	. TOWNSVILLE
Ruthven Street	TOOWOOMBA
East Street	ROCKHAMPTON
And New Zealand.	

## **NEGATIVE WORK**

## MAKING NEGATIVES

Size of Negative. T	From Prints or ransparencies.	From Negatives by Contact.	From Negatives by Reduction or Enlargement.
41 x 31 in.	1/6	2/-	3/-
5 x 4 in. or Post Card	2/3	2.79	4/-
61 x 41 in.		3/-	5/-
81 x 61 in.	3/6	4/-	6/6

If the originals are faded or damaged and working-up is required, a small extra charge will be made for this.

#### TITLING NEGATIVES

From 6d. each.

#### INTENSIFYING OR REDUCING NEGATIVES

#### RETOUCHING NEGATIVES

The price for Retouching Negatives is controlled by the actual amount of work required on each Negative. Prices will be given on application.

## LANTERN SLIDES

## MAKING LANTERN SLIDES

We make Lantern Slides from any original—plain or coloured—such as photographs, plans, pictures, etc. In the English or American size, suitably masked and finished ready for the lantern.

From Negatives by contact—plain, 1/3 each; 12/- doz.

From Negatives by reduction or enlarging,
2/6 each; 27/6 doz.

From Prints or Drawings, plain . . . . . . 2/9

We also colour Lantern Slides, from 1/- each, according to the amount of work required.