

Reload
now...with



Your pictures ...

IT'S EASY TO TAKE SNAPSHOTS BY FLASH

Every modern Kodak camera can take flash pictures. There is a flashholder to fit those without built-in flash. Slip in a flash bulb and you're ready to take pictures when there's insufficient daylight. Here are some hints:

1. Be certain that the batteries are fresh and are fitted the correct way.
2. If tarnished, clean the metal contacts of the battery contacts and the wire contacts of the flashbulb. Use a nail file or emery paper. Never moisten the contacts.
3. Have your subject within the distances recommended on the flashholder or in your camera instruction book — generally about 5 to 11 feet.
4. Ask your Kodak Dealer to show you the range of helpful Kodak publications on flash photography.

6 HINTS TO BETTER PICTURES

1. Add interest to your pictures by posing your subjects **doing something** — don't just line them up.
2. Immediately after taking each picture be sure to wind on the film to prevent double exposure.
3. For outdoor shots with simple cameras always check to see the shutter is set on "I" (instantaneous) and not on "B" (bulb or time).
4. A steady hand makes for sharper pictures—stand firmly and brace the camera against the face or body. Slowly press the shutter—don't jerk it.
5. When shooting landscapes try to use some foreground object (e.g. tree) to lead into or frame the picture.
6. Keep your camera lens clean. Kodak Lens Cleaner and lens cleaning tissue or a soft lintless cloth will do the trick.