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There's a better
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for every picture
you'll want to make

★ **Kodak Verichrome Pan Film**

— The world's favourite all-purpose snapshot film — now made with a fast panchromatic emulsion which gives your pictures a natural, more lifelike appearance. In all roll film sizes.

★ **Kodak Tri-X Film** — A super-fast film for those available-light, fast action, and "hard-to-get" pictures. In 828, 35mm. and standard roll film sizes.

★ **Kodak Panatomic-X Film**

— A super fine-grain panchromatic film for use with 35mm. cameras only. Permits really big enlargements, yet retains image sharpness.

★ **Kodachrome Film** — Most popular colour film made — gives crisp, sparkling, full-colour transparencies for both hand-viewing and projection. In sizes to fit 828 and 35mm. cameras.

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LEADERSHIP IN PHOTOGRAPHY ... TODAY AND TOMORROW

In 1908 the name Kodak first became associated with photography in Australia.

Now, in 1958, thanks to the support and encouragement of the Australian people towards Australian-made products, Kodak celebrates its Golden Jubilee — 50 years of service to human progress through photography.

More and more every day photography becomes part of your life. During the past 50 years Kodak has brought to Australia every important development in photography, all of which help you to make better pictures.

Tomorrow, just as today, Kodak will be your guarantee of **quality and dependability** in everything photographic.