

A WORD ABOUT THIS PICTURE

This sparkling print was delivered in 10 seconds by the remarkable Polaroid Land Camera. It is the only camera in the world that can perform this photographic miracle.

Pictures taken with a Polaroid Land Camera are just as permanent as conventional prints. Each picture is sealed under plastic with the Polaroid Print Coater which comes packed with the film.

POLAROID AUSTRALIA PTY. LIMITED
11 SMAIL STREET, ULTIMO
NEW SOUTH WALES

Polaroid Regd. Trade Mark of Polaroid Cpn., U.S.A.

*You didn't have to wait for THIS picture! It was ready in
Ten Seconds! Taken with a Polaroid self-developing camera*